



Strategic Plan Update

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American College of
Emergency Physicians®

ADVANCING EMERGENCY CARE 

Where is ACEP – Strategically?



Our mission is resolute. To promote the highest quality of emergency care and serve as the leading advocate for emergency physicians, their patients, and the public.



Our vision is clear. To ensure emergency physicians believe that ACEP is their home and community for career fulfillment and professional identity.



See What We're Doing
www.acep.org/strategicplan



Career
Fulfillment



Advocacy



Practice
Innovation



Member
Engagement &
Trust



Resources &
Accountability



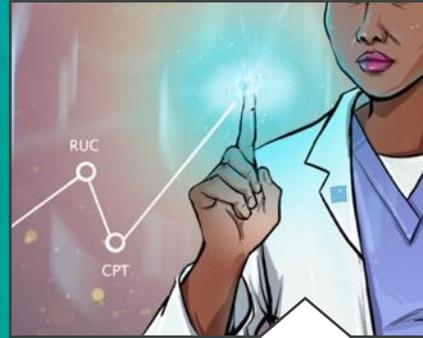
ACEP supports you in addressing your career frustrations, seeking avenues for greater career fulfillment, and addressing tough issues head-on.

- Members are heard
- Policies standardize workplaces via accreditation
- Practice Essentials & Indy Course
- Workforce modeling



Members can rely on ACEP to fight for emergency physicians across all landscapes and levels, including federal, state and professional.

- Expand state advocacy
- Revamp advocacy homepage
- Explore new funding strategies
- Action on NSA, consolidation, scope, autonomy



Members work with ACEP to revolutionize the management of acute, unscheduled care.

- Practice Models Task Force paper
- Evolve CEDR to EMDI
- Practice Essentials



Every member feels involved & personally connected, in different ways and at different levels, and trusts ACEP and its leadership

- Focus on residents and new physicians
- Free Member Interest Groups
- AI powered newsletters, marketing
- Enhance ACEP's brand & comms
- Dispel misinfo.



ACEP commits to financial discipline, modern process and transparent stewardship of resources aligned to strategic priorities.

- Overhaul digital infrastructure
- Re-examine member models, alternative revenue
- Focus on 100% clubs and programs
- Increase financial transparency