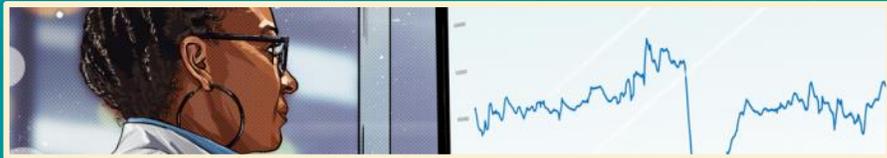


ACEP  
PARTNER  
COLLABORATIVE

# Unlocking the Power of Healthcare (EM) Data

 American College of  
Emergency Physicians®  
ADVANCING EMERGENCY CARE 



# Healthcare (EM) Data

- Future of Healthcare Data
- Registry Data Solutions
- Partnership Data Solutions
- Quality & Research Solutions
- Engaging with ACEP
- Q&A

# Presenters

**Todd B. Taylor, MD, FACEP (ttaylor@acep.org)**

Chief Vision Officer, ACEP Emergency Medicine Data Institute (EMDI)  
Vice-Chair, ACEP Health Innovation & Technology Committee

**Dhruv Sharma, MS (dsharma@acep.org)**

ACEP EMDI Data Scientist/Architect

**Chris Plance (chris.plance@paconsulting.com)**

Managing Consultant, PA Consulting

**Rami R. Khoury, MD, FACEP (rkhoury@acep.org)**

Member, ACEP Board of Directors  
VP of Operations (West), Independent Emergency Physicians, PC  
Emergency Physician, Ascension Providence Southfield/Novi

# Future of Healthcare Data

**Todd B. Taylor, MD, FACEP**

**Rapid: Impact of New Documentation Guidelines on E&M Codes**

**Utility: Limited only by our imaginations**

**Automated: AI & Large Language Models (LLMs)**

**Scary: Use of AI & LLMs : Ahead of the learning curve**

**Regulated: Cat in the Hat or Out of the Bag?**

**Are you in?**

# Future of Healthcare Data

**Utility: Limited only by our imaginations**

HEALTHLEADERS

## **AI Beats Gold Standard for Diagnosing Heart Attacks**

Researchers found that an AI tool outperformed the three most common practices for analyzing ECGs of patients treated for chest pain.

[Read More](#)



---

Invited Commentary

---

## **How Chatbots and Large Language Model Artificial Intelligence Systems Will Reshape Modern Medicine** **Fountain of Creativity or Pandora's Box?**

Ron Li, MD; Andre Kumar, MD, MEd; Jonathan H. Chen, MD, PhD

# Future of Healthcare Data

## Automated: AI & Large Language Models (LLMs)

### AI-Generated Medical Advice—GPT and Beyond

**For years**, experts have speculated about the future role of artificial intelligence (AI) in health care. Some AI tools can outperform physicians on specific tasks in radiology, dermatology, and other fields, which raised concerns that AI might render certain specialists obsolete. Some feared AI might expose patients and clinicians to novel risks.<sup>1</sup> Others wondered whether physicians could use AI in good conscience if they do not understand how it works, or whether clinicians who fail to adopt it might be accused of providing substandard care.<sup>2</sup>

These concerns have faded somewhat as high-

However, in its current form, GPT is prone to errors and omissions. It can fail at simple tasks, such as basic arithmetic, or insidiously commit errors that go unnoticed without scrutiny by subject matter experts. Some users observe that when asked to provide references for its claims, GPT often makes them up. Educators fear students might be misinformed when relying on the software. Due to the risk of fabrication, academic publishers are requiring authors to disclose their use of the technology. Finally, algorithms generally are known to reproduce biases of their training data, creating the potential for harmful discrimination.<sup>5</sup>

**ACEP** *Now*  
The Official Voice of Emergency Medicine



### Dr. Chatbot Will See You Now

By Ryan Patrick Radecki, MD, MS

June 7, 2023

# Future of Healthcare Data

## Scary: Use of AI & LLMs : Ahead of the Learning Curve

### AI IN MEDICINE

## Generative AI in Health Care and Liability Risks for Physicians and Safety Concerns for Patients

**Generative artificial intelligence (AI)** is a quickly emerging subfield of AI that can be trained with large data sets to create realistic images, videos, text, sound, 3-dimensional models, virtual environments, and even drug compounds. It has gained more attention recently as chatbots such as OpenAI's ChatGPT or Google's Bard display impressive performance in understanding and generating natural language text. Generative AI is being

The ability of black-box generative AI systems to provide users with quick health-related information raises the question of whether, and if so how, health care professionals, such as physicians, and patients should use this technology. To answer this question, it is important to understand the potential liability risks for physicians using generative AI in health care and the risks for patients seeking medical advice from such tools.

# Future of Healthcare Data

## Regulated: Cat in the Hat or Out of the Bag?

JAMA  
Network | **Open**™



Original Investigation | Ethics

### Marketing and US Food and Drug Administration Clearance of Artificial Intelligence and Machine Learning Enabled Software in and as Medical Devices A Systematic Review

Phoebe Clark, MS; Jayne Kim, PhD; Yindalon Aphinyanaphongs, MD, PhD

## Harnessing the Promise of Artificial Intelligence Responsibly

**We are now in an exceptional time:** algorithms driven by artificial intelligence (AI) and related approaches are seemingly ubiquitous, are heavily promoted, and hold great potential, but early implementations have demonstrated the potential for harm, failure to perform, and furtherance of inequity.<sup>1</sup> The promise of AI is clear: algorithms can provide new insights that support bet-

tion of our own data, usually generated in the past. Advanced algorithms detect incredibly complex patterns on massive data supporting the association of exposures and outcomes but do not “think” on their own. Health care professionals and the health systems in which they operate are still responsible for making decisions based on what they believe are appropriate

# Future of Healthcare Data



COLLEGE FOOTBALL  
**PLAYOFF**

Are you in?

# Registry Data Solutions

Todd B. Taylor, MD, FACEP

**American College of Emergency Physicians (ACEP)**

**Clinical Emergency Data Registry (CEDR)**

**has expanded to the**

**Emergency Medicine Data Institute (EMDI)<sup>a</sup>**

# Emergency Medicine Data Institute

## Data Registry

MIPS

Advanced Payment  
Models

Future Regulations

Patterns & Trends

Much more

## Quality Improvement

E-QUAL

Real Time  
Benchmarking

Improvement  
Activities

## Research & Analytics

Grants

Information  
Analysis

Healthcare  
Surveillance

Biopharma

## Quality Measures

Measure Lifecycle

Accreditation &  
Policies

Quality  
Improvement

CMS Regulations

# Benefits of EMDI to Emergency Medicine

## Identify Public Health Problems



## Understand Practice Ownership Trends



## Reveal Insights for Emergent Threats



## Track Healthcare Resource Utilization



# Benefits of EMDI to Healthcare

- **Integrate across healthcare spectrum by combining EM data with other sources**
- **Use weather, geopolitical, socioeconomic & other info to manage healthcare**
- **Drive critical care services & outcomes via data analytics, AI & surveillance**



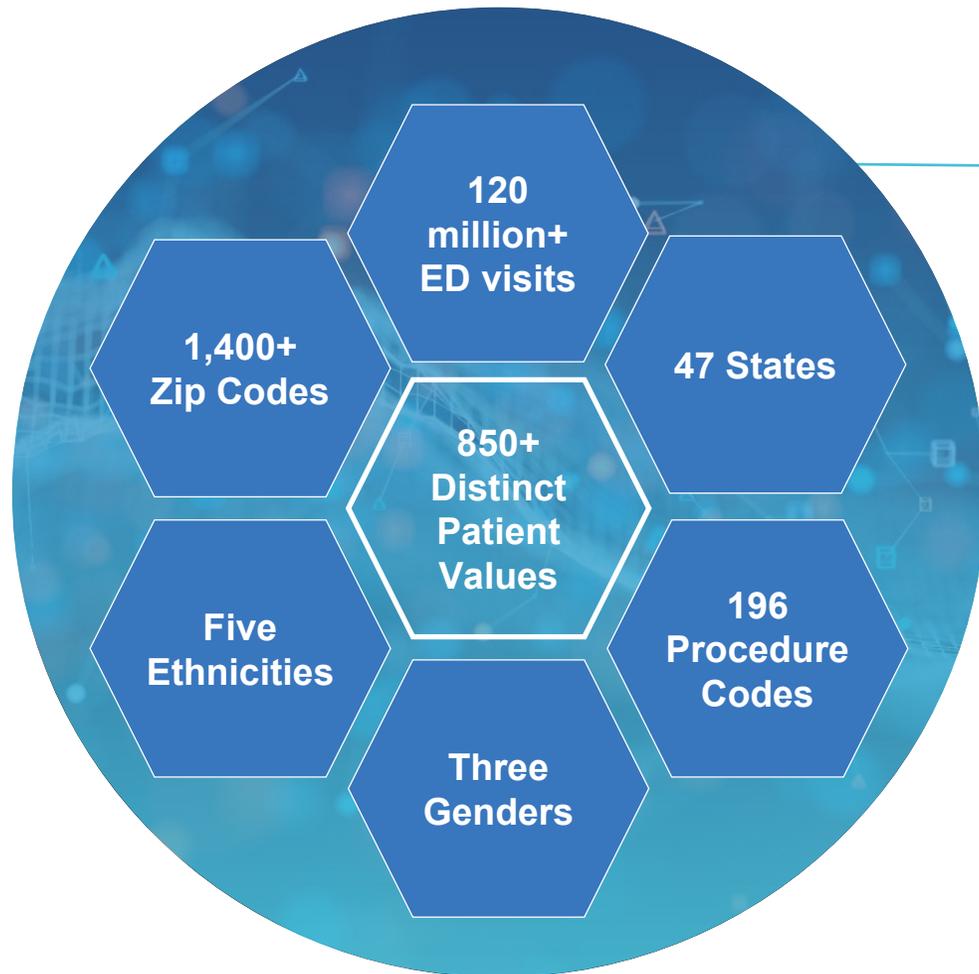
# EMDI: The Future of Emergency Medicine

- **Government Program Compliance (QPP\MIPS)**
- **“True” Quality Management & Research**
- **Biosurveillance & Population Health**
- **Advocacy & Public Affairs**
- **RCM Support & Analysis**
- **Utility Apps**
- **Economies of Scale**
- **Many Others**



# EMDI: Diverse Patient Population

**EMDI currently captures about 1 in every 7 US ED visits**



**1000+**  
**Emergency  
Departments**



**250+**  
**Physician  
Groups**



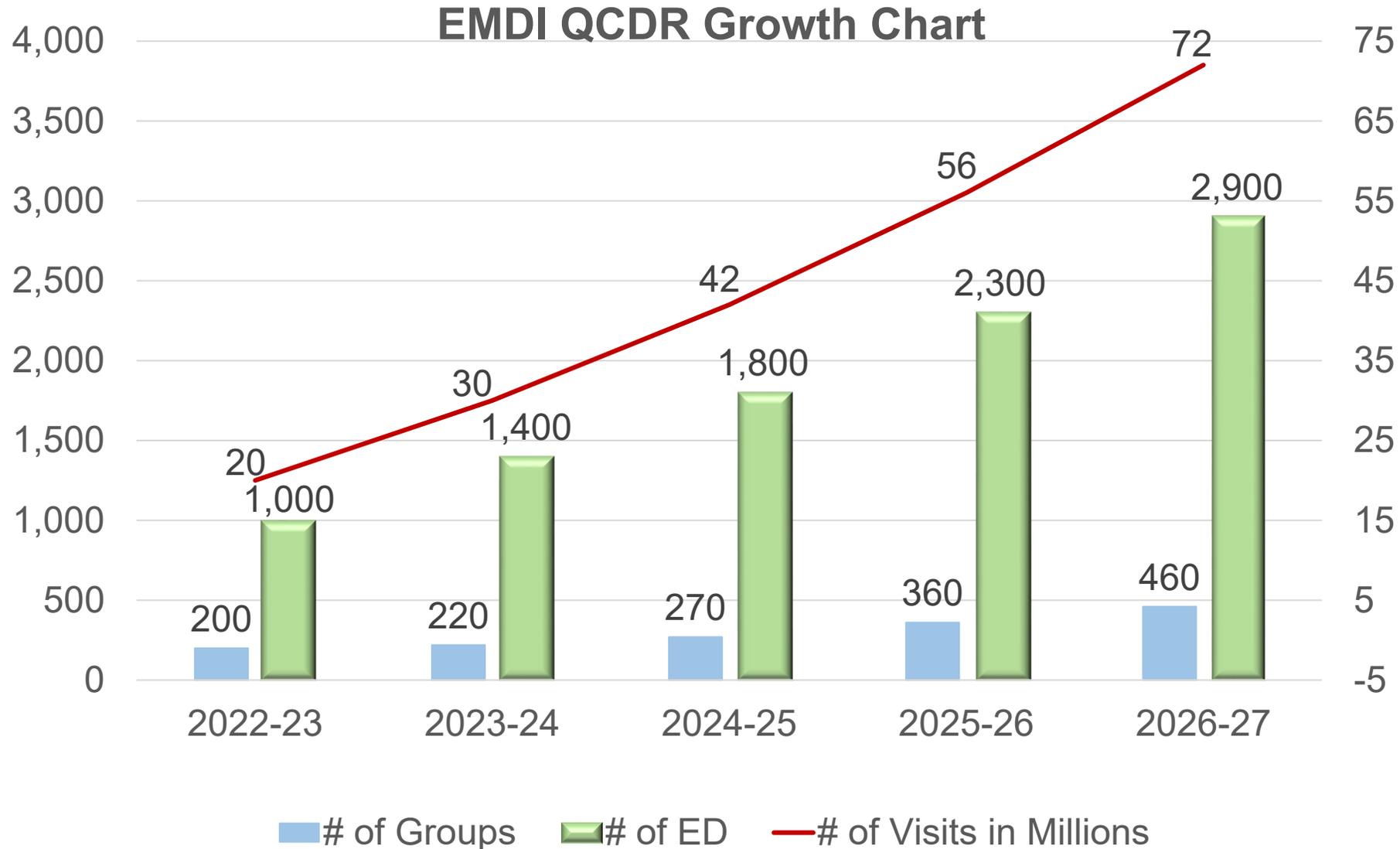
**20,000+**  
**Service  
Providers**

**850+**  
**Data  
Elements**

**48**  
**States**

**120M+**  
**Total  
ED Visits**

# EMDI: Customer & Data Growth Projections



# EMDI contains a robust dataset of real-world data to support a variety of use cases

## Demographics

- Age
- Gender
- Race
- Geographic location
- Marital status
- Insurance plan

## Medical History

- Allergies
- Family history
- Lab orders & results
- Medical procedures
- Prescription med history
- Medication, strength, quantity, & frequency
- Substance use/abuse history

## Visit Summary

- Vital signs
- Symptoms
- Visit diagnosis
- Discharge details
- Plan of care / treatment
- Service provider
- Service location



Data Structure & content support a variety of use case

# Industry Collaboration

**BPM+ Health:** Digitalizing clinical policies

**Interoperability Institute:** Creating a synthetic research platform

**MCBK:** Building data-driven knowledge libraries



**Dr. Pawan Goyal, MD, MHA, PMR, MS**  
Steve Hasley, MD  
Kenneth S. Rubin  
Dhrub B. Sharma, MS

**ACEP Mission**  
The American College of Emergency Physicians promotes the highest quality of emergency care and is the leading advocate for emergency physicians, their patients, and the public.

**Physician Burden**

- ED Patients: New, unscheduled & often
- Variable patterns of care in the ED
- Data Discovery Burden (past meds, PMH)
- Hospital EHRs: Poor workflow designs

## Reducing HIT Burden & Improving Outcomes

Building Evidence-Based, Policy-Driven EMR Protocols

**Susan B. Promes, MD, MBA**  
Sigrid A. Hahn, MD, MPH  
Alexis LaPietra, DO  
Reuben J. Strayer, MD

**ACOG Mission**  
The American College of Obstetricians and Gynecologists is a membership organization dedicated to the advancement of women's health care and the professional and socioeconomic interests of its members through continuing medical education, practice, research, and advocacy.

**Current Challenges**

- Outcomes less than ideal
- Care is complicated & with a 17-year gap
- Siloed Data
- EHRs are a huge source of physician burden
- Declining Fee-for-Service Compensation

**Business Process Management Plus (BPM+)**  
An Ideal Model

- 3-in-1:
  - BPMN: Business Process Model and Notation
  - CMMN: Case Management Model and Notation
  - DMN: Decision Model and Notation
- Human & machine readable
- Broad, cross-specialty appeal
- Defined scope (e.g. clear inclusion/exclusion logic, I/O)
- Market viability
- Encompass existing best practices & policies
- Scalability (broad availability for various clinicians)

### 1<sup>st</sup> Trimester Bleeding Protocol

**Differential Diagnosis Calculator**

Case	1 <sup>st</sup> Trimester Bleeding	2 <sup>nd</sup> Trimester Bleeding	3 <sup>rd</sup> Trimester Bleeding	4 <sup>th</sup> Trimester Bleeding
Case 1	...	...	...	...
Case 2	...	...	...	...
Case 3	...	...	...	...
Case 4	...	...	...	...
Case 5	...	...	...	...
Case 6	...	...	...	...
Case 7	...	...	...	...
Case 8	...	...	...	...
Case 9	...	...	...	...
Case 10	...	...	...	...

**Key Take-Aways**

- Challenge – Reconcile differences in specialty objectives (OB v. EM)
- Solution:
  - Certain protocols should not have finite ends or conclusions
  - Use DMN to help build in a calculator for differential diagnoses
- Cross-specialty functionality is possible

**Next Steps**

- Develop 'patient is unstable' arm of the protocol
- New protocols:
  - Alternative to Opioid in Low Back Pain (in development)
  - Diabetic Control

**Call to Action**

- Build more protocols
  - Specific to established guidelines
  - Choose areas with cross-specialty appeal
- Directly involve physicians in your specialty

# Partnership Data Solutions

Chris Plance

**Hospitals**

**Industry**

**Pharma**

**Device Manufacturers**

**Business Services**

**Software**



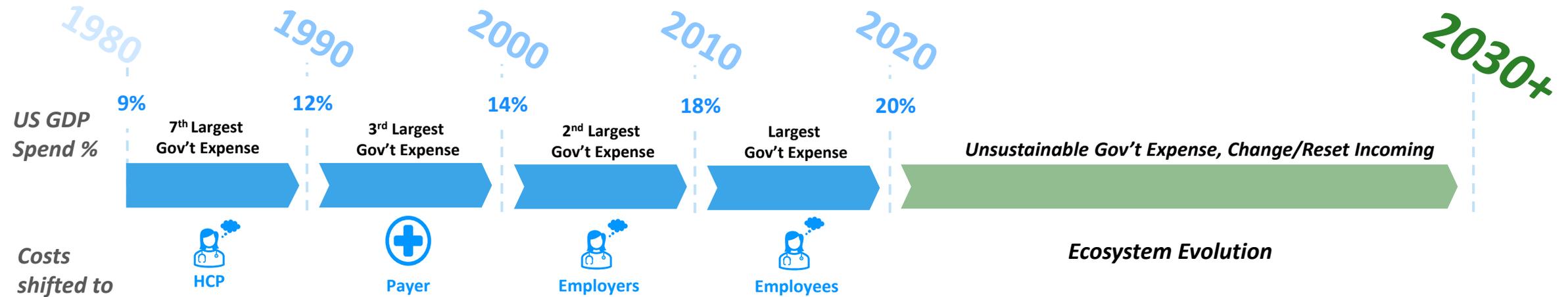
**PA Consulting has partnered with the ACEP Emergency Medicine Data Institute to bring insights & data from the Clinical Emergency Data Registry (CEDR) to bring value to healthcare.**

Bringing Ingenuity to Life.  
[paconsulting.com](http://paconsulting.com)

# Partnership Data Solutions

## Chris Plance

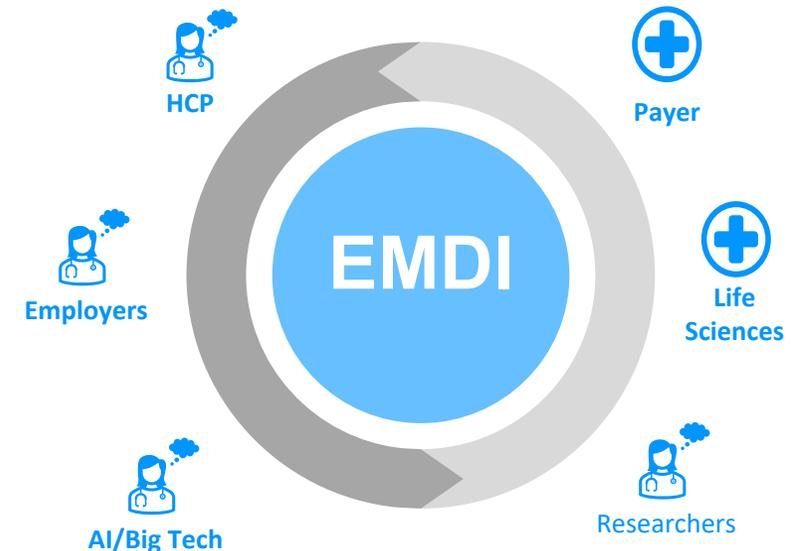
Economic and environmental pressures have created a future with significant change and opportunity



The future requires collaboration across the ecosystem.  
How does EMDI accelerate this?

Opportunities exist for solutions that:

- Quantify impact on long term medical cost management
- Develop tools to avoid continuous and increasing pressure on pricing
- **Enable the success of physicians in delivering care under new constraints**



# Currently developing partnerships under 5 compelling umbrella use cases



**Clinical  
Trial  
Recruitment  
and Design**



**Label  
Extension**



**Pharmacovigilance  
& Safety**



**Training  
AI Models**



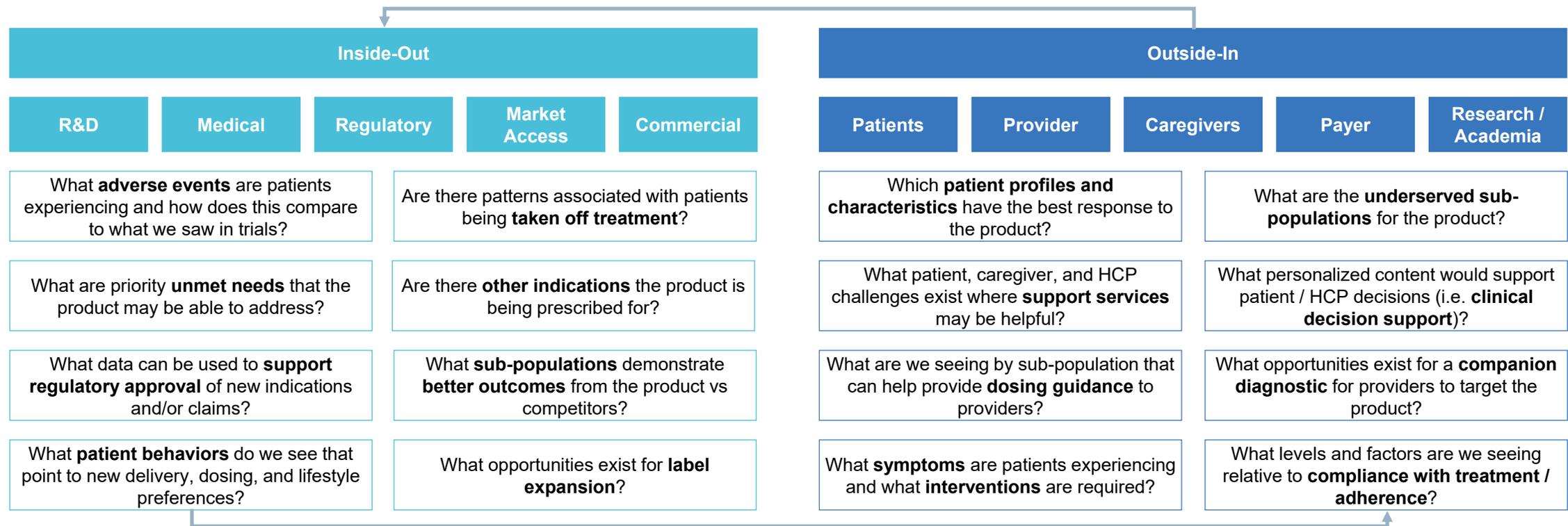
**Real World  
Evidence for  
Medical Devices**

# Partnership Data Solutions

## Chris Plance

Real world data drives value across the healthcare ecosystem

The EMDI dataset offers unique insights by providing one of the largest real world data sets from EDs across the country.



# Partnership Data Solutions

Chris Plance

How to engage EMDI and the typical process evaluating a partnership



Need ACEP Name  
Phone  
Email

Exploratory sessions to clearly define the use case for data, any gaps that may exist, and design a technical outline for integration

Deidentified data extract created for testing

Final review of partnership by ACEP governance, and commercial contract in place.

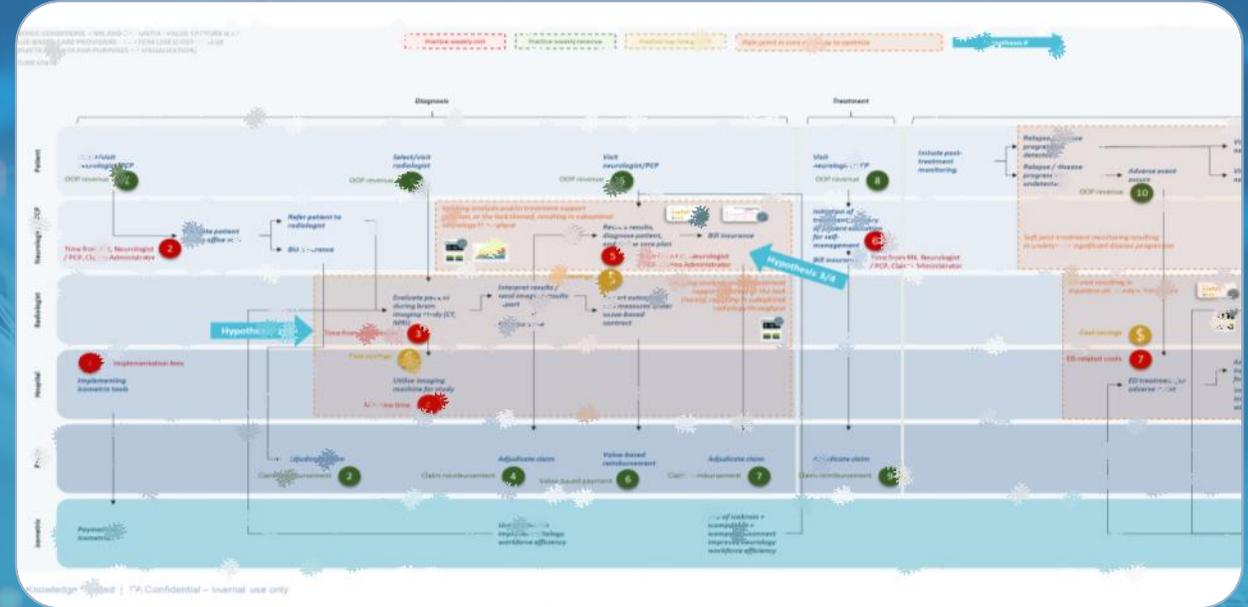
EMDI technical team works with you to deploy the solution.

# Making data driven opportunities real

European MedTech company focusing on AI solutions in neurology used RWE to obtain one of the first CPT codes based on AI.

## Key Points:

1. Three years of data collection
2. Attempts to work with a registry related to their disease state were unsuccessful
3. Data was collected while in market with the solution
4. Access to registry data may have accelerated their path to reimbursement by a year



# EMDI is built

## Essential Considerations

### Data Relevance

Confirming the availability of key data elements & ensuring there is a sufficient number of representative patients

### Demographic and clinical information

such as age, gender, race, primary diagnosis, symptoms, lab orders & testing, and comorbidities

**Treatment information** such as drug name, dosage, frequency, and procedure name

**Health-related outcome information** such as heart attacks, strokes, disease progression, or hospitalization

### Data Reliability

Ensuring proper data governance and management policies are in place so data can be trusted

**Frequent data integrity checks** to confirm the completeness, consistency, and accuracy of data  
**Availability of data dictionary** that includes data elements, definitions, and allowable values/ranges

**Ensuring data management processes and procedures** such as maintaining version control, data provenance and audits

**Security controls in place** to ensure patient data is confidential and de-identified

# Quality & Research Solutions

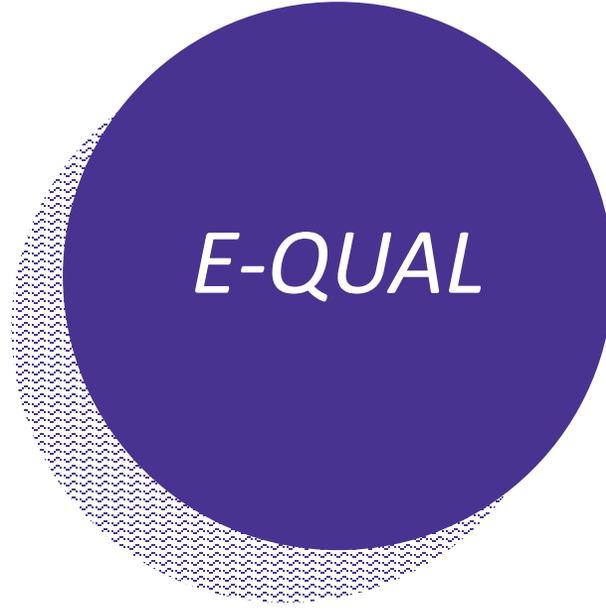
Dhruv Sharma, MS



*Quality*

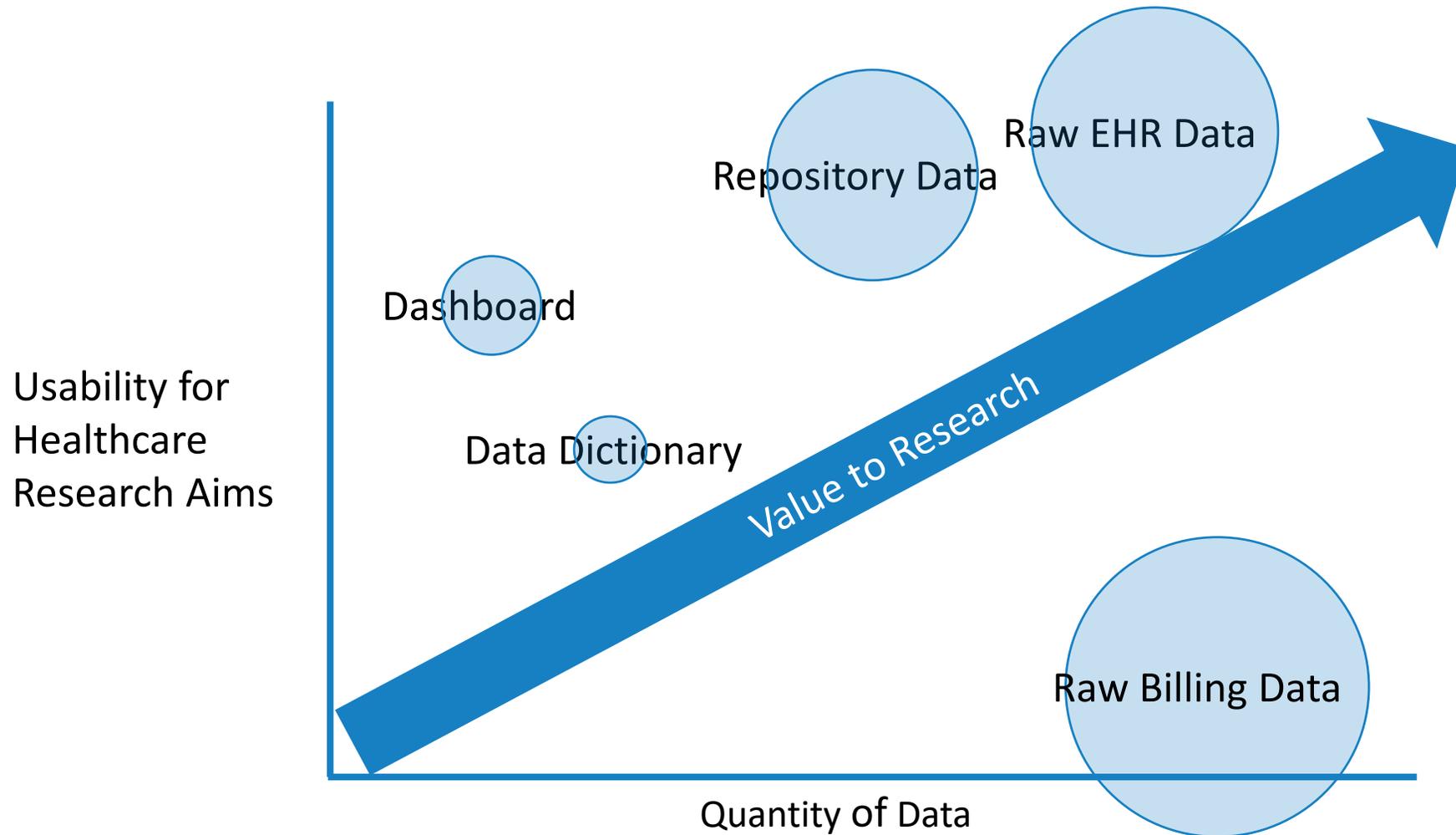


*Research*

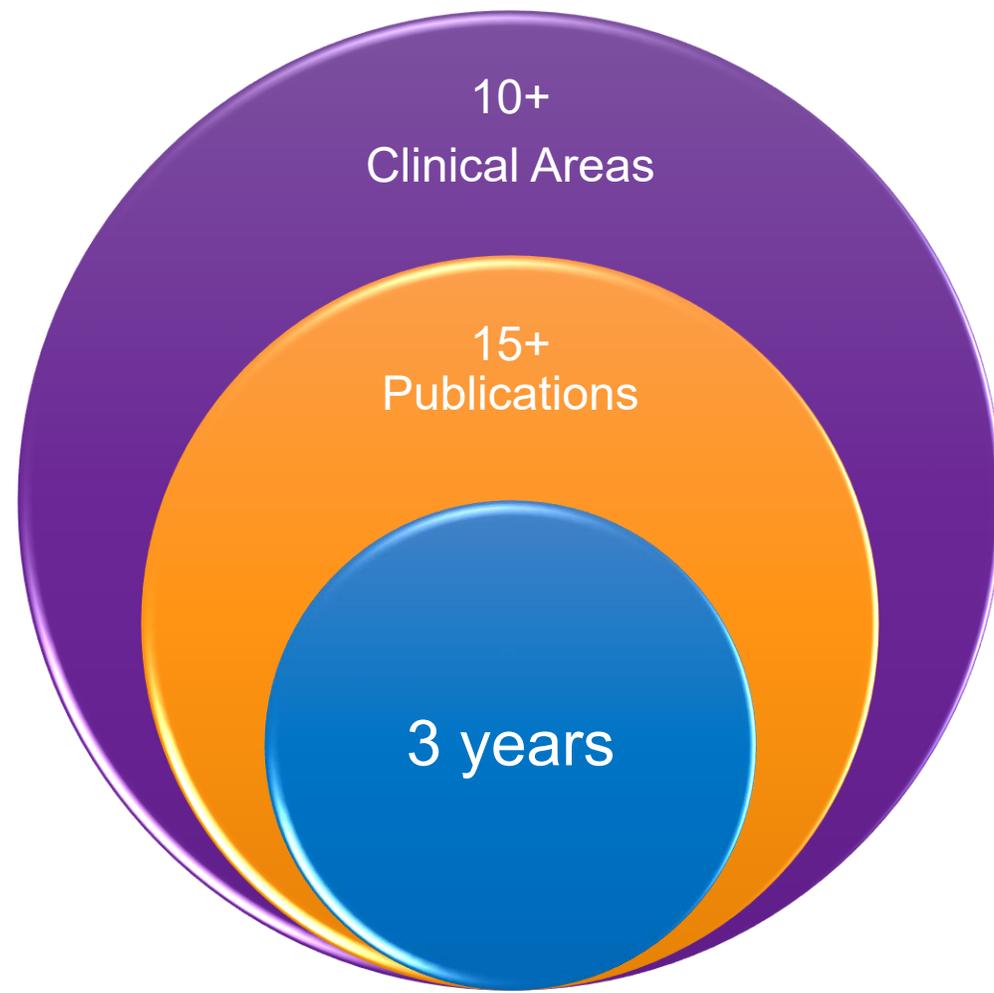


*E-QUAL*

# Data Sources & Value



# EMDI Data Enabled Research & Publications



Ann Emerg Med. 2019 Mar;73(3):237-247. doi: 10.1016/j.annemergmed.2018.08.439. Epub 2018 Oct 11.

### A Quality Framework for Emergency Department Treatment

Emergency department visits for emergent conditions among older adults during the COVID-19 pandemic

### Emergency Department Utilization for Emergency Conditions During COVID-19

Arjun K. Venkatesh, MD, MBA,<sup>a,b,\*</sup> Alexander T. Janke, MD,<sup>a</sup> Li Shu-Xia, PhD,<sup>b</sup> Craig Rothenberg, MPH,<sup>a</sup> Pawan Goyal, MD,<sup>c</sup> Aisha Terry, MD, MPH,<sup>d</sup> and Michelle Lin, MD, MPH<sup>e</sup>

**Abstract**

**Study objective**  
We use a national emergency medicine clinical quality registry to describe recent trends in emergency department (ED) visitation overall and for select emergency conditions.

**Methods**  
Data were drawn from the Clinical Emergency Department Registry, including 164 ED sites across 35 states participating in the registry with complete data from January 2019 through November 15, 2020. Overall ED visit counts, as well as specific emergency medical conditions identified by *International Classification of Diseases, Tenth Revision, Clinical Modification* code (myocardial infarction, cerebrovascular accident, cardiac arrest/ventricular fibrillation, and venous thromboembolisms) were tabulated. We plotted biweekly visit counts overall and across specific geographies.

**Results**  
The largest declines in visit counts occurred early in the pandemic, with a 40% decrease from the 2019 monthly average. By November, overall ED visit counts had increased to 80% of pre-pandemic levels. The proportion of all ED visits that were for the selected conditions early in the pandemic; however, total visit counts for acute myocardial infarction have remained lower in 2020 compared with 2019. Despite considerable geographic and temporal variation in the trajectory of the coronavirus disease 2019 outbreak, the overall pattern of ED visits observed was similar across regions and time.



# E-QUAL is

**A National Learning Collaborative of 1,500+ EDs  
utilizing educational & QI resources focused on  
specific clinical topics**



# E-QUAL Mission

**“Engage emergency clinicians & leverage emergency departments to improve clinical outcomes, coordination of care & reduce costs”**

## Current Initiatives

 Opioids

 Stroke

## Past Initiatives

 Sepsis

 Avoidable Imaging

 Chest Pain

# E-QUAL Quality Improvement Platform

-  2022
-  Site
-  Opioid
-  Admin
-  E-QUAL Admin

## D365 Test Hospital

### Opioid Wave V

#### Activity Tracker

Use the E-QUAL portal to track and complete activities for the Wave V Opioid Initiative. Activities are aligned with E-QUAL webinars and educational offerings but can be completed at any time during the learning period.

**Pre-Wave Assessment** Quality Readiness Assessment 

To better understand the current state of quality improvement in your ED, please complete the Pre-Wave Quality Readiness Assessment. This tool will help us understand the challenges and obstacles that your ED faces, tailor our toolkit and educational offerings to address critical gaps, and provide you with benchmarking information to support your ED leadership.

**Activity 1** Kick-Off 

Sign the E-QUAL Participation Agreement and upload your list of local clinicians and leaders.

**Activity 2** Capabilities Assessment 

Take inventory of your current quality improvement structures for opioid use disorder (OUD) care including harm reduction and treatment initiation. All submissions by **Friday, March 18, 2022** will receive a feedback report in 30 days.

**Activity 3** Get Waivered 

Start your Get Waivered Campaign and join the national movement of ED leaders who are sparking efforts to get clinicians in their department waived using a platform that blends lessons from practice implementation and behavioral economics.

**Activity 4** Benchmark I 

Submit benchmark data to assess current performance (**November 2021 through January 2022**) on ED practices for patients with opioid use disorder or non-fatal opioid overdose. Data must be submitted by **Friday, April 15, 2022** in order to receive a benchmark report within one month.

#### Waivered Threshold



■ Providers ■ 0 Waivered

#### Report Download

- Capabilities Assessment Report 
- Benchmark Report I 
- Benchmark Report II 
- Monthly Progress Report Card 
- Certificate of Completion 

#### Resources

- E-QUAL Opioid Tool Kit
- Opioid E-QUAL Portal Activities and IA Credit



#### Waivered Threshold



■ 10 Providers ■ 1 Waivered

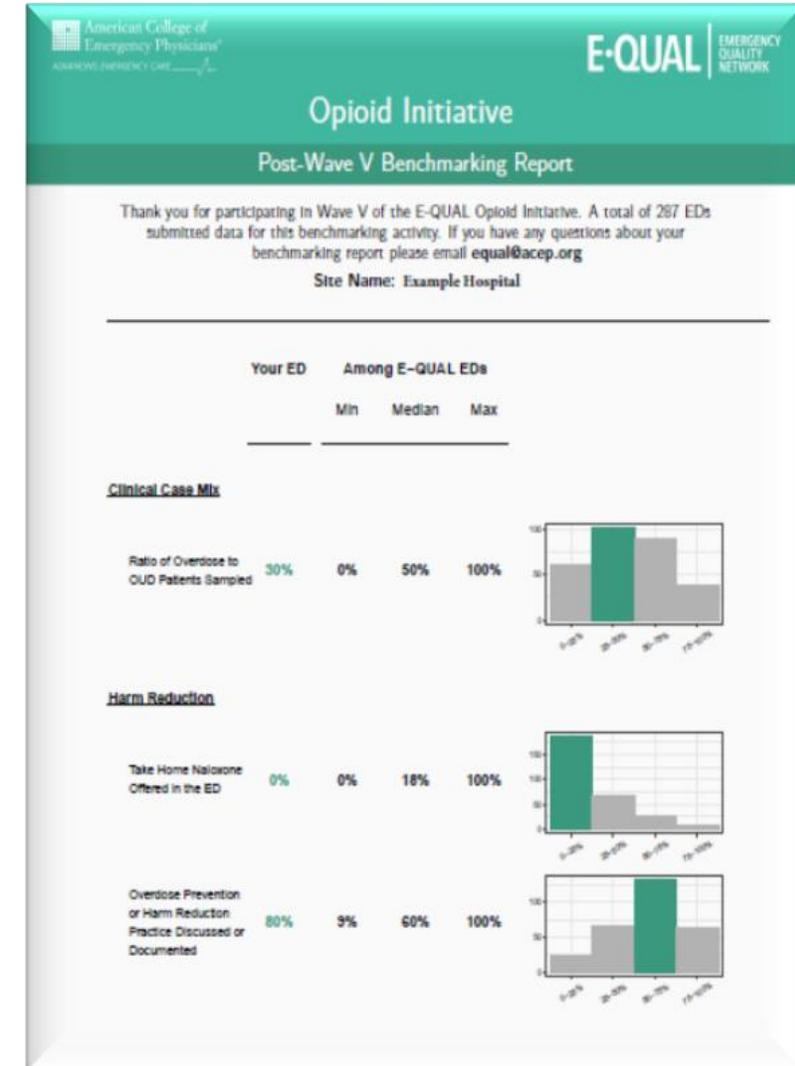
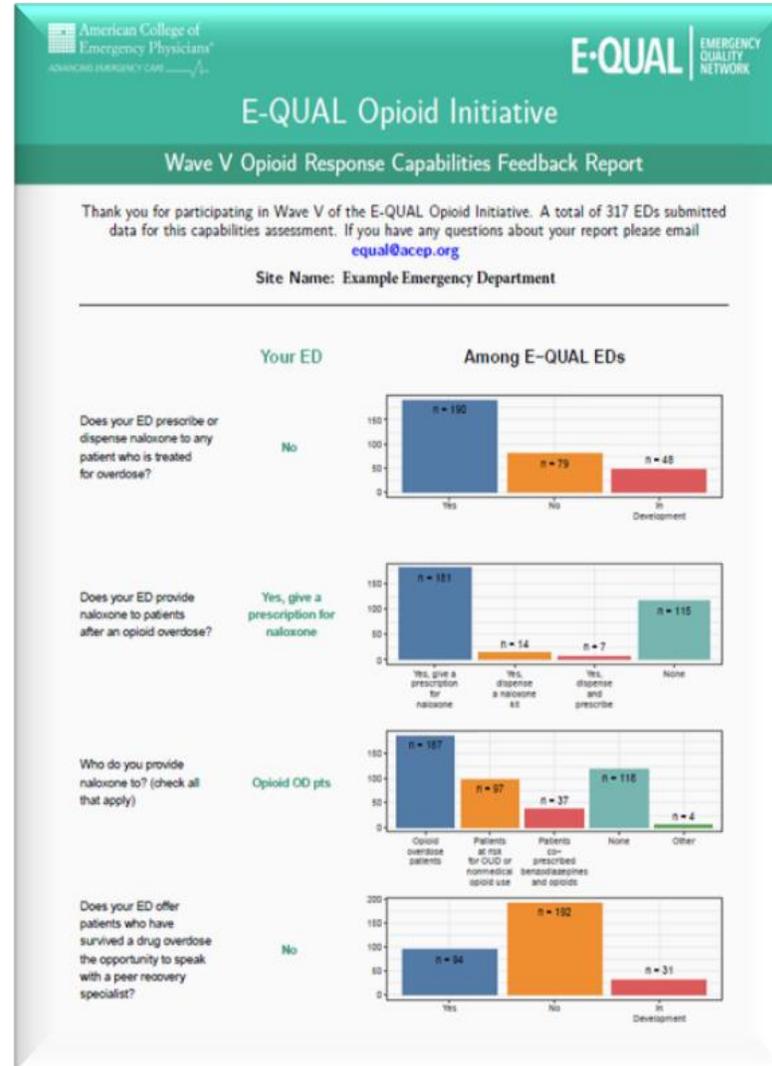
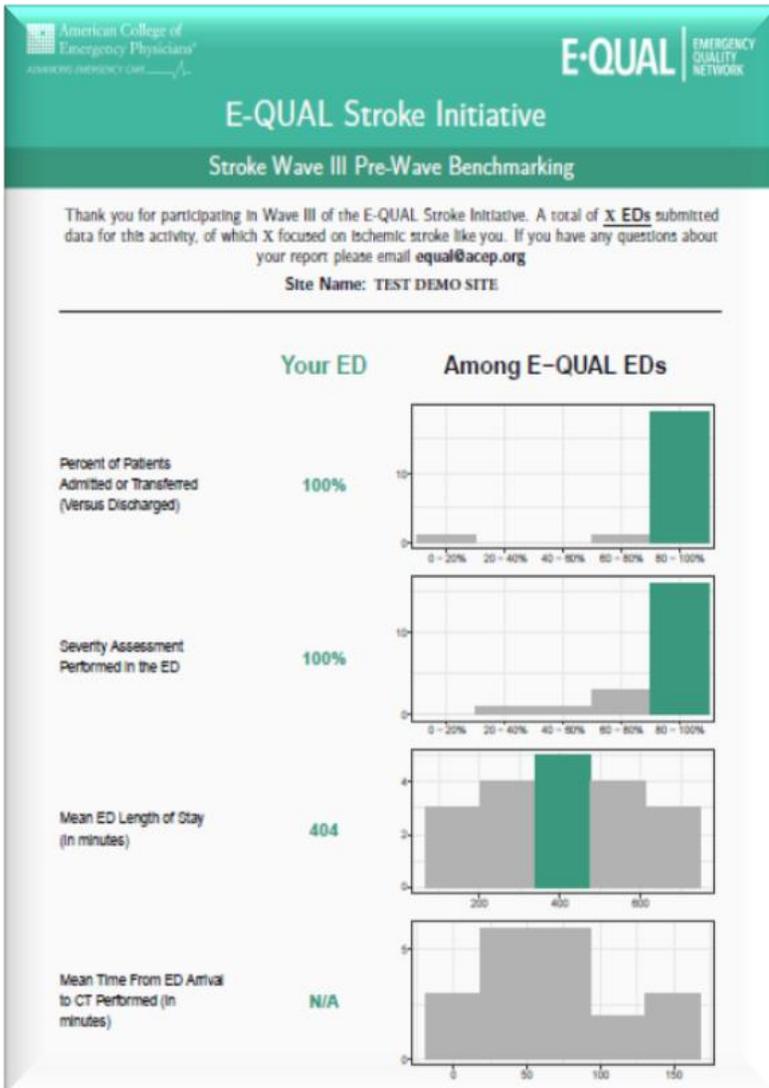
Data must be submitted for by **Friday, April 15, 2022** in order to receive a personalized benchmark report.

Please click on 'Save' after making any (or all the) edits to the chart. When finished, click 'Complete'.

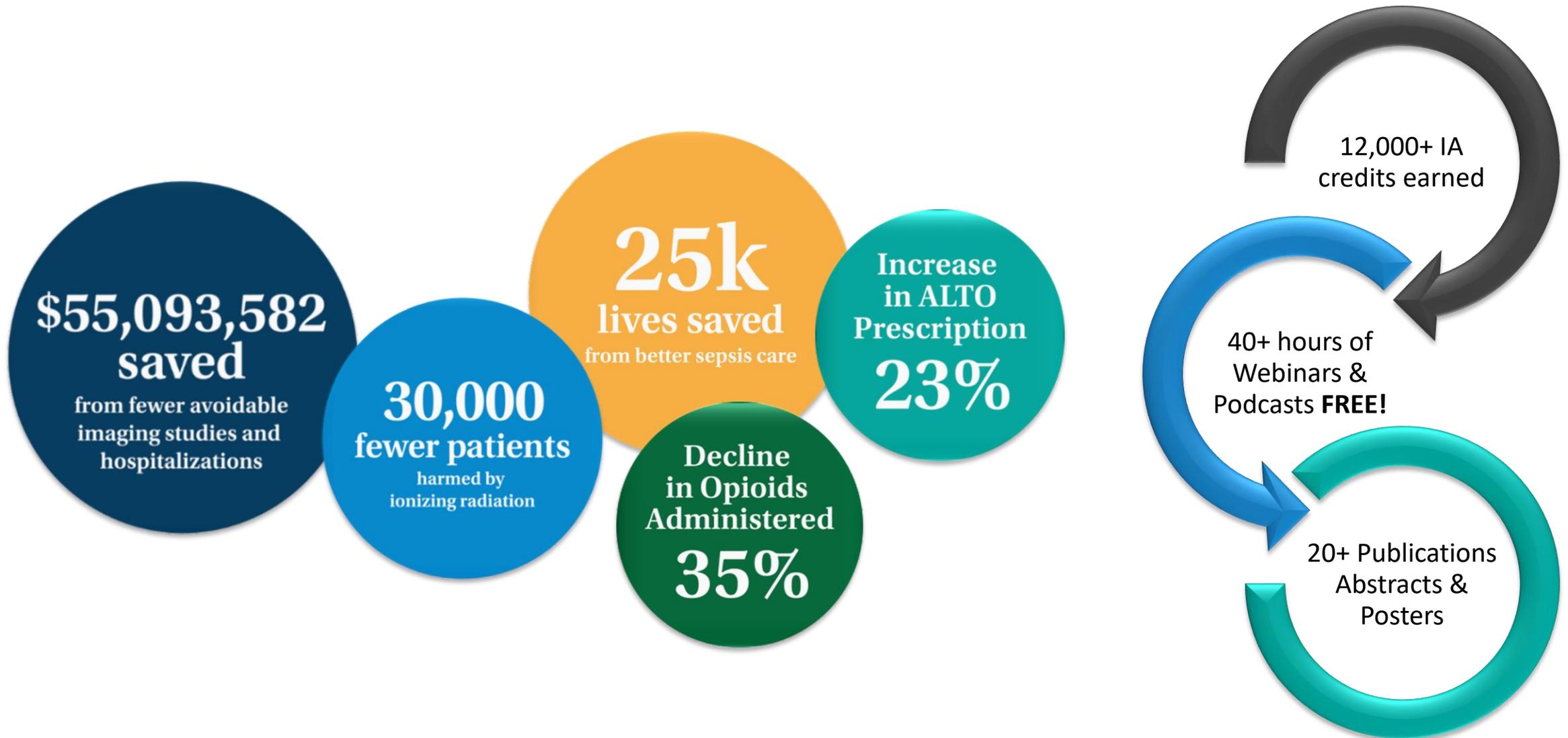
Record Number	Exclusion Reasons	Patient Age	Patient Sex	ED visit for opioid overdose	Substance Use Evaluation in the ED	Take Home Naloxone offered in the ED?	Treatment administered in the ED?	Treatment prescribed at discharge?	Overdose prevention or harm reduction practice discussion documented	Referral to substance use disorder treatment offered	Delete Row
PRE-001	Died in ED		Female	Yes	Community...						
PRE-002			Female			Yes - Dispe...		Yes, Bupre...	No		
PRE-003				No							

[+ Add New Row](#)

# Sample E-QUAL Reports



# E-QUAL Successes



# Engaging with ACEP

Rami R. Khoury, MD, FACEP

**Clinicians:** MIPS\Quality, Business Analytics, Utility Apps, MOC

**Hospitals:** Quality, Analytics\Benchmarking

**Research:** Largest EM Database, Research Platform

## **Industry**

**Pharma**

**Device Manufacturers**

**Business Services**

**Software**

**Professional Societies:** Data Management Networking

**Data Source Providers:** Data Collaboration

# Why EMDI?

## **ACEP:**

- Largest Emergency Medicine Association in the world.
- Considered the authority on Emergency Medicine.

## **Why EMDI?:**

- Emergency Departments are the front door of hospitals & the US healthcare system.
- We touch every specialty, so we are much more than just emergency care.

# ACEP + You Opportunity

- **Help realize the value of data**
- **Enhance Operations, Delivery Models**
- **benchmarking across the healthcare continuum**
- **Tap into ACEP's network of experts (staff & members)**
- **Collaborate with EMDI participant & industry network**
- **Partner with ACEP to build something special**

# This is ACEP

- **ACEP's Experts:** Come from all walks, ACEP staff to physicians
- **Multiple Practice Types/Specialties:**
  - Pain and Addiction, EMS, Observation, Urgent Care, Hyperbaric, Wound Care & more. Not all hospital based.
  - Creates a patient journey thru the healthcare continuum.
- **Diversity in Practice Location & Skill Sets:**
  - Large academic centers, community academic centers, community EDs, Rural EDs,& critical access hospitals.
  - Allows access to a wide variety of patient populations with the same & different needs.



## Q&A

**Todd B. Taylor, MD, FACEP**

**Chris Plance**

**Dhruv Sharma, MS**

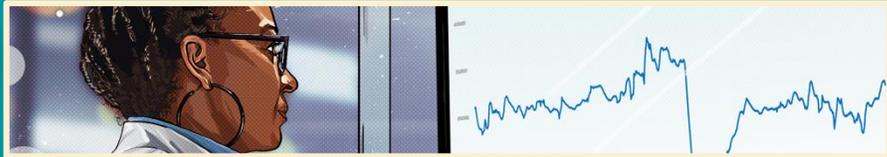
**Rami R. Khoury, MD, FACEP**

**Continue the Conversation  
with your  
ACEP Development Team Lead**

**Carla Duryee | [cduryee@acep.org](mailto:cduryee@acep.org)**

**Julie O’Heir | [joheir@acep.org](mailto:joheir@acep.org)**

**Lori Vega | [lvega@acep.org](mailto:lvega@acep.org)**



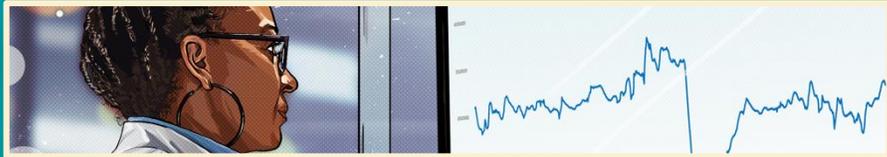
ACEP  
**PARTNER**  
COLLABORATIVE

# NEXT UP

11:30 am – 12:30 pm **Lunch** | Harmony A

12:30 – 1:30 pm

**Breakout Sessions  
& Coffee Chats**



ACEP  
**PARTNER**  
COLLABORATIVE

## NEXT UP

1:30 – 1:45 pm

Break

1:45 – 3:00 pm

Speed Networking  
Melody CF

 American College of  
Emergency Physicians®

ADVANCING EMERGENCY CARE 