# Making Every Moment Count

# 50<sup>th</sup> Anniversary Opportunities to Get Involved

# **SHARING YOUR STORY**

## 1. SHARE YOUR EMERGENCY MEDICINE PRACTICE STORY WITH ACEP

- A. What is YOUR personal history with your practice of medicine? Share it with us! You could:
  - 1. Send us a picture from when you just starting out in the ED, or one that holds special significance on your emergency medicine journey.
  - 2. Tell us about a moment that resonates for you either write it down or record yourself in a brief (1 minute or less) video.
  - 3. Perhaps you are more interest in the next 50 years. Reveal your prediction on how emergency medicine will evolve and some of the significant changes you think will define the specialty in the next 5 decades.
- B. Submit your story here: https://goo.gl/forms/ZsZh12bcWNYrW2Om2

### 2. ENTER THE ANNIVERSARY STORYTELLING CONTEST #WHATSYOURMOMENT

A. In May, we will launch an anniversary story telling contest that will receive applications from June to July. Photos, poems, posts, tweets, video and more can be entered into our contest. Prizes will be awarded in August.

### 3. JOIN US ON SOCIAL MEDIA

- A. Post and Tweet about anniversary activities as well as your moments in the history of emergency medicine.
- B. Follow @ACEPnow on Twitter (<u>twitter.com/ACEPNow</u>) and like the Facebook page (<u>www.facebook.com/pg/ACEPFan</u>).
  - a. Every Tuesday and Thursday new 50<sup>th</sup> Anniversary content is posted that you won't want to miss. Like, share, retweet, encourage others to do the same!
- C. If you're talking about the 50<sup>th</sup> Anniversary on social media, use: #EMeverymoment. That is our official hashtag.

# **JOINING THE PARTY**

# 1. READ THE BOOKS

# • Bring 'Em All: Care. Chaos. Stories From Medicine's Front Line.

 ACEP's commemorative coffee table book showcasing a day in the life of an emergency physician captured through images by famed photographer Eugene Richards. <u>Order your personal copy</u> here.

# A. Anyone, Anything, Anytime. A History of Emergency Medicine

Grab a copy of the second edition of Dr. Brian Zink's book and learn the (updated) history of EM.
Coming soon!

# 2. ACEP18 – ACEP'S GOLDEN ANNIVERSARY CONFERENCE

- A. <u>Register</u> early for ACEP18, the specialty-wide anniversary celebration in San Diego featuring an interactive history museum, the President's Gala and much more.
- B. Provide timeline information and/or items that could be used in the 50<sup>th</sup> history museum at ACEP18. Contact jnelson@acep.org or call 800-798-1822 ext. 3017.