



Scientific Assembly  
SALT LAKE CITY 25

EXHIBIT & ENGAGEMENT  
OPPORTUNITIES

SEPTEMBER 7 - 10 • SALT PALACE CONVENTION CENTER • ACEP.ORG/ACEP25



# CONNECT WITH EMERGENCY MEDICINE LEADERS

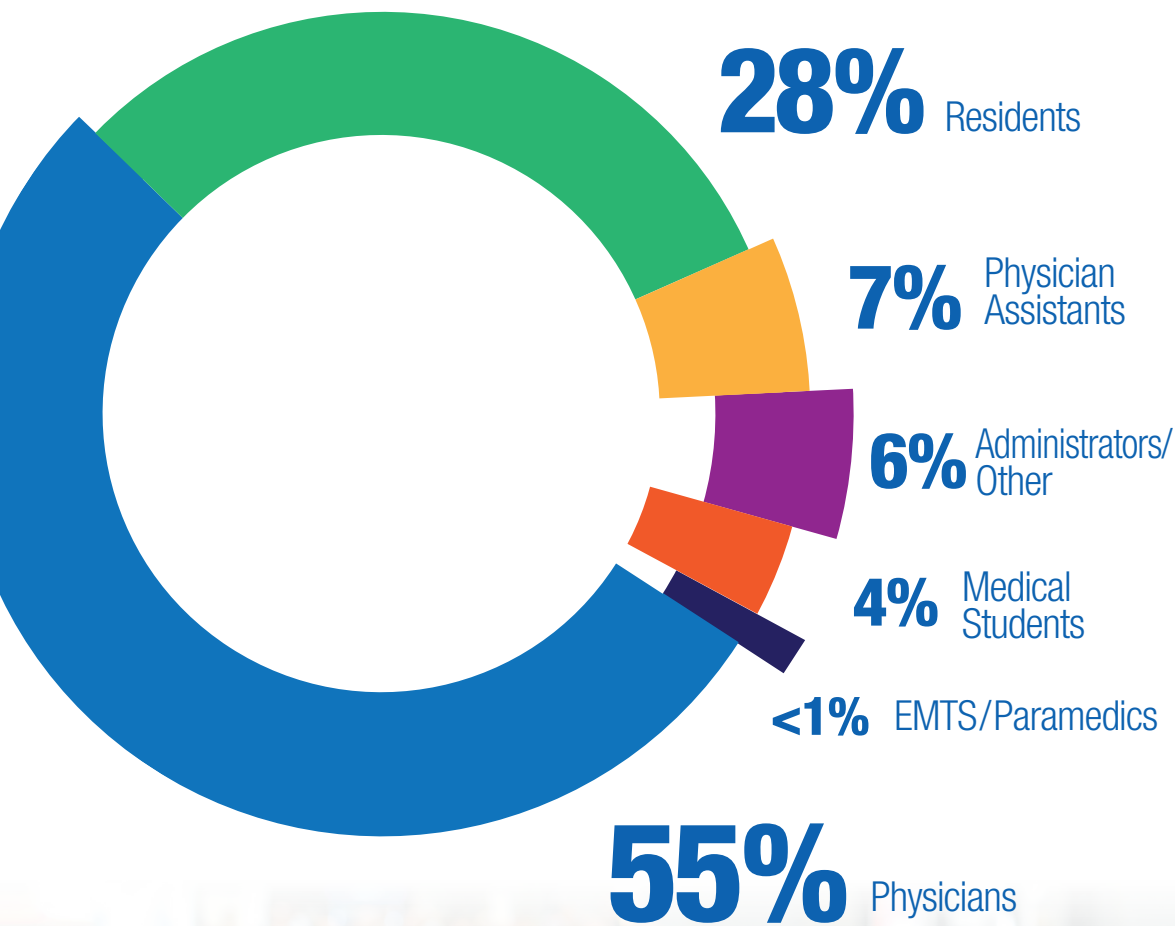
at the World's Largest and Most Prestigious Emergency Medicine Conference



 American College of  
Emergency Physicians®  
ADVANCING EMERGENCY CARE 

# REACH YOUR TARGET AUDIENCE **BY THE NUMBERS**

More than 7,000 professional attendees  
are expected to participate in ACEP25! Below represents our average  
attendee breakdown:



## Opportunities Include:



EDUCATE



ENGAGE



BRAND



PROMOTE



EXHIBIT



Emergency physicians treat patients with symptoms in these clinical areas:



Attendees are actively involved in these practice resource areas and more

- › Compliance
- › Documentation
- › Medical Education and Simulation
- › Performance Improvement
- › Physician Wellness
- › Reimbursement and Coding
- › Research
- › Risk Management, Legal, and Regulatory Issues
- › Technology and Health IT
- › Telemedicine
- › Ultrasound and Imaging Devices





## EXHIBIT



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# Join the largest exhibit program in EM

Put the power of ACEP's annual meeting to work for you – secure your space today!

Dates . . . . . September 7 - 9

Location . . . . . Salt Palace Convention Center

Exhibit Space Rate . . . . . from \$33 / sq. ft.

Attendees . . . . . More than 7,000 emergency medicine professionals

**95% OF ATTENDEES ARE EXTREMELY SATISFIED OR SATISFIED**  
WITH ACEP SCIENTIFIC ASSEMBLY

**98% OF EXHIBITORS REPORT THEIR EXHIBIT GOALS WERE MET OR EXCEEDED**

**50% HAVE PURCHASING POWER/INFLUENCE**

**94% OF ATTENDEES VISIT THE EXHIBIT HALL**



Our past exhibitors give the exhibit program

**RAVE REVIEWS**

WITH

**98%**

**achieved**  
their **goals** for  
**exhibiting**

STATING THAT THEY

## Benefits of Exhibiting Include:

- ▶ 7" x 44" booth identification sign
- ▶ Pipe and show color drape for non-island booths
- ▶ Listing of company information on ACEP25 website, Schedule-at-a-Glance, and the conference mobile app
- ▶ 5 exhibitor badges per 100 square feet of space rented

## Exhibitor Suites

**\$7,500**

Add an exhibitor suite on the hall floor to continue conversations in a more private one-on-one setting!



# Corporate Support Benefits

ACEP recognizes corporate supporters for their overall support of ACEP25 at the levels noted below. All supporters receive the benefits outlined in addition to benefits associated with a specific opportunity you may support (such as the Relaxation Station, General Session, etc.). Companies at the higher levels receive top billing in the benefits listed below.\* Your total investment will determine your company's level of recognition.

Levels of Support	Diamond	Platinum	Gold	Silver	Bronze
	\$40,000 +	\$25,000 to \$39,999	\$15,000 to \$24,999	\$5,000 to \$14,999	\$2,500 to \$4,999
Logo in the ACEP25 Schedule-At-A-Glance, website, mobile app and on sponsor recognition sign	✓	✓	✓	✓	✓
Pre- or post-show registrant mailing list (mail piece must be approved by ACEP)	✓	✓	✓	✓	✓
Priority points based on level of support. Priority points are the primary factor in determining your company's booth placement in the <b>ACEP26</b> Exhibit Hall	<b>20 points</b>	<b>16 points</b>	<b>12 points</b>	<b>8 points</b>	<b>4 points</b>

\*These benefits do not apply to the support of some items in the catalog (Expert Theaters, Exhibits, Satellite Symposia, advertising, etc.)



E D U C A T E



## Expert Theater

**\$25,000-\$35,000**

Be a part of the scientific conversation by delivering a 45-minute presentation in the Exhibit Hall. ACEP will provide basic AV setup and boxed meals for your first 125 attendees. These events are sold on a first-come, first-served basis. Given the popularity of past Expert Theaters, they will sell out quickly!

## Satellite Symposium

**\$25,000-\$30,000**

A valued educational component of ACEP25 providing attendees with additional educational opportunities. *These CME activities are offered outside of ACEP programming.*

## Emergency Ultrasound Management Course

**\$7,500 - \$15,000**

This course brings together 100+ emergency physicians focused in emergency medicine ultrasound. This “how-to” course is recommended for both community and academic programs to learn the A-to-Z of creating a successful Emergency Ultrasound Program. Corporate supporters can attend the Emergency Ultrasound Management Course. Your company will be recognized in the Schedule-at-a-Glance, on the ACEP website, and on signage at the course.



## innovatED (Skills Zone)

**Call for Pricing**

Give attendees what they've asked for – more hands-on training! Through interactive, case-based examples, your company's clinical staff will train attendees on how your products can be used to improve patient care in the emergency department.







**E N G A G E**



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## BattleDocs Arena: Quiz Show

**\$15,000 (3 Opportunities Available)**

Enter a realm of excitement and competition at the BattleDocs Arena, the ultimate destination for educational games! Immerse yourself in the thrill of two dynamic competitions under one roof, including the esteemed ACEP PEER Challenge and the captivating EM Showdown Quiz. As the proud sponsor of the BattleDocs Arena, you'll have the unique opportunity to collaborate directly with ACEP in crafting educational questions for the EM Showdown Quiz. Whether through an educational grant or sponsorship, your brand will take center stage as our charismatic emcee guides attendees through real-time gameplay.



## BattleDocs Arena: PEER Challenge

**\$10,000 - \$15,000 Exclusive Support**

Support the PEER Challenge, a single elimination tournament that matches up residency programs against each other in a showdown of clinical knowledge. Each year, the winning program is crowned after a live competition, the PEER Ultimate Championship, at ACEP Scientific Assembly.

## Special Interest Sections

**\$2,500 - \$10,000**

Build awareness about your product or service by reaching a specialized target audience. Many of ACEP's sections, like Emergency Medicine Directors, Pediatrics, Critical Care, and Disaster Medicine allow the opportunity for you to be a part of their annual meeting at ACEP25 through networking and a 10-15 minute speaking opportunity.

See a list of all ACEP Sections at [acep.org/sections](http://acep.org/sections).



## International + Global Village Support

**\$5,000+**

ACEP25 and its Exhibit Hall feature exclusive conversations and education devoted to International EM. Attendees include International EM societies, ACEP country-specific ambassadors and International Section members. Meet and greets and other activities are planned to discuss the global state of emergency medicine. Contact us to learn more about supporting this growing area of the specialty.





**B R A N D**



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## Opening General Session

**\$20,000**

Capitalize on the excitement of the conference! Your company will be recognized on a slide during the Opening General Session. You may also promote your product or service by distributing a promotional flyer on each chair at the General Session that can be used to generate leads and traffic to your booth in the Exhibit Hall.

## Scientific Assembly Closing Event

**\$20,000**

Bring the conference to a powerful close as the Closing Event Sponsor, concluding a week of pivotal content with time to network and share ACEP25 insights.

## Mobile App

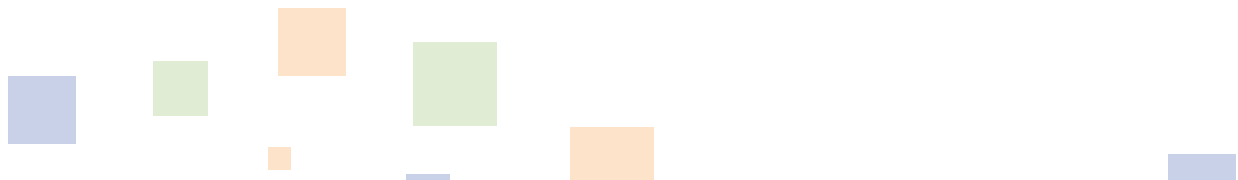
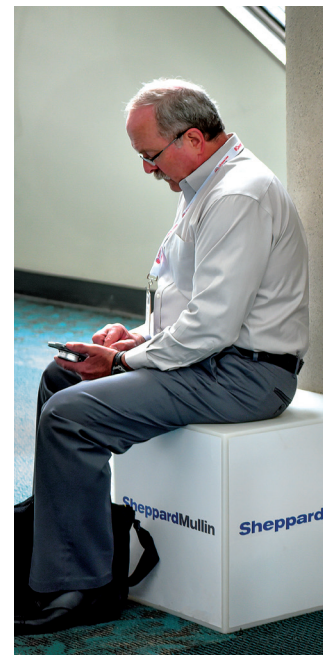
**\$40,000**

On-the-go alignment of your brand connects your products and services with attendees before and during the conference. This highly visible opportunity features prominent corporate logo placement and reaches attendees on their devices.

## Seating Cubes

**\$10,000**

Give attendees a place to take a load off their feet with seating cubes that will be placed in high-traffic areas around the convention center and Exhibit Hall. Each cube will have your corporate or brand logo on all four sides. Cubes will be sold in sets of 10.







**B R A N D**



## Relaxation Station

**\$30,000**

The ever-popular Relaxation Station will be in the exhibit hall offering attendees 5-minute, stress-relieving chair massages. Increase traffic to your exhibit booth by distributing massage tickets. That's right – if they want a massage, they must come to you first!

## Therapy Dog Experience

**\$10,000**

Experience the joy of forming new connections while interacting with Certified Therapy Dogs. Join us in this heartwarming and enjoyable environment, where the presence of these lovable dogs not only brings delight and comfort but also provides an excellent opportunity to connect with fellow attendees.



## Photo Booth

**\$25,000**

This exciting sponsorship option will give ACEP25 attendees the opportunity to show their ACEP pride! Attendees will have two photo options – digital for posting to social media or print for a fun souvenir. Fun photo props will be provided, and all photos will have the ACEP25 logo and your company logo at the bottom.

## Hotel Key Cards

**\$30,000**

Put your brand on something attendees will use everyday! This exclusive opportunity allows you to create your own design and we do the rest. Sponsored key cards will be distributed at the three hotels with the largest room blocks.

## ACEP Lounge Charging Station

**\$30,000**

The ACEP Lounge Charging Stations, located within ACEP Central, is designed for attendees to spend time networking and well ... recharging. Support of this area gives your organization great visibility to conference attendees.





P R O M O T E



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## Exhibitor Passport

**\$2,000 (Max of 20 Squares Available)**

Act fast to secure your limited spot on the passport to prizes! Drive more attendees to your exhibit space by being a special stop on the Exhibitor Passport. As participants collect stamps, they'll visit your booth in their quest to claim fabulous prizes and exclusive ACEP swag. Don't miss out on this unique opportunity to engage with attendees and promote your brand!

## Convention Center Advertising

### Call for Pricing

Get your company noticed with an eye-catching ad at ACEP25. The Salt Palace Convention Center offers many unique options including column wraps, banners, escalator graphics, and more. Contact [sbatson@acep.org](mailto:sbatson@acep.org) for details and pricing.

### Aisle Clings

**\$7,500**

Own your aisle at ACEP25! Attendees can't miss your company's brand on these directional clings that mark the aisles in the Exhibit Hall. You provide the logo (corporate or brand) and we'll handle the rest. Want more than three aisles? Ask us about a bundled discount.



### Onsite Schedule with Career Guide

**\$3,000 - \$9,500**

Put your message in the hands of ACEP25 attendees with this critical publication. Engage your brand with attendees as they navigate the meeting. Multiple ad options are available.





P R O M O T E



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## Know Before You Go Emails

**\$15,000/email or \$25,000 for both**

Be the exclusive advertiser in one or both of these logistical emails sent to all registered attendees. You'll get a banner ad within the email, linking to your desired URL. The first KBYG email is scheduled to be sent about a week before the conference and the second will be sent a couple days before it starts.

## eDaily Newsletters

**\$3,500 - \$7,500**

Reach attendees and non-attendees with daily e-newsletters sent to the entire ACEP membership. Updates and pictures from the conference will pair nicely with your advertising message. Multiple ad options are available.

## Registration Confirmation Email

**\$25,000**

Be the exclusive advertiser on highly the visible confirmation email to all meeting attendees. This is a great opportunity to promote your presence in advance of the conference.

## e-Highlights Post-Conference Email

**\$10,000**

Stay top-of-mind with attendees as they read this email full of vital information, including how to claim their CME credits. Remind the ACEP25 attendees to engage with you after the conference.







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TO CUSTOMIZE A PACKAGE TO FIT YOUR NEEDS, PLEASE CALL:

### Support Opportunities

**Elizabeth Cardello, RPH**

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### Exhibits & Advertising

**Stephanie Batson**

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